

FIG. 1

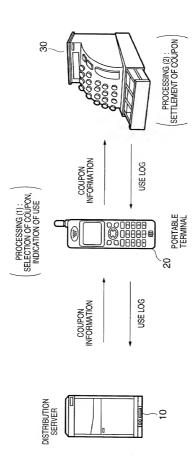


FIG. 2

5			
CLASSIFICATION OF PURCHASE INFORMATION	COUPON	COUPON	COUPON
OBJECT STORE	CONVENIENCE STORE B	CONVENIENCE STORE B	SUPERMARKET A
PRIVILEGE	8% DISCOUNT	\$1 DISCOUNT	20% DISCOUNT
OBJECT	COLA	LUNCH	FROZEN FOOD
PURCHASE INFORMATION IDENTIFIER	148739	8475092	847620

FIG. 3

	П	T	
LATITUDE ,LONGITUDE	XX1, YY1	XX2, YY2	XX3, YY3
ADDRESS	1000 I STREET, N.W.	1200 I STREET, N.W.	1300 I STREET, N.W.
STORE NAME	CONVENIENCE STORE B	SUPERMARKET A	AB BOOKSTORE
STORE IDENTIFIER	498245	918472	62876

FIG. 4

USED DATE	1999/12/23, 18:25	1999/06/10, 10:40	2000/01/09, 12:30
USED STORE IDENTIFIER	498245	498245	918472
USER IDENTIFIER	74859	298571	444442
PURCHASE INFORMATION IDENTIFIER	148739	8475092	847620

FIG. 5

PURCHASE INFORMATION IDENTIFIER	USED STORE IDENTIFIER	USED DATE
148739	498245	1999/12/23, 18:25
8475092	498245	1999/06/10, 10:40
847620	918472	2000/01/09, 12:30

FIG. 6

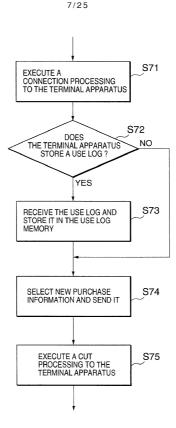


FIG. 7

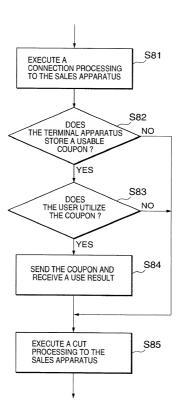


FIG. 8

PURCHASE INFORMATION MENU

- 1. NOTIFICATION OF COUPON USE
- 2. NOTIFICATION OF PAYMENT REQUEST
- 3. CONFIRMATION OF INFORMATION

FIG. 9

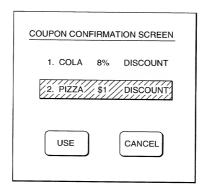


FIG. 10

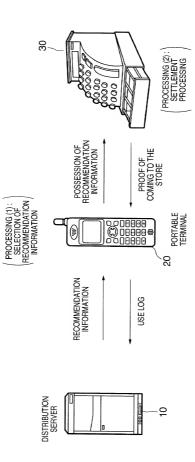


FIG. 11

II. T			
CLASSIFICATION OF PURCHASE INFORMATION	RECOMMENDATION	RECOMMENDATION	RECOMMENDATION
OBJECT STORE	NOODLE SHOP A	TAVERN B	TEAROOM C
RECOMMENDATION INFORMATION	GOOD NOODLES	GOOD SEAFOOD SERVED IN THE POT	INEXPENSIVE CHEESE CAKE
PURCHASE INFORMATION IDENTIFIER	148744	8475010	758305

FIG. 12

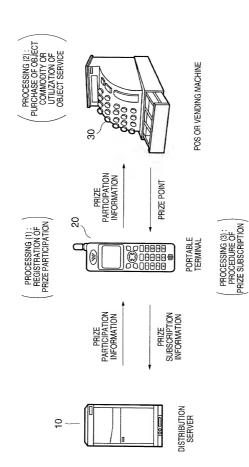


FIG. 13

CLASSIFICATION OF PURCHASE INFORMATION	PRIZE PARTICIPATION	
NUMBER OF NECESSARY POINT	12	
POINT	-	
OBJECT	COLA	
PURCHASE INFORMATION IDENTIFIER	148739	

FIG. 14

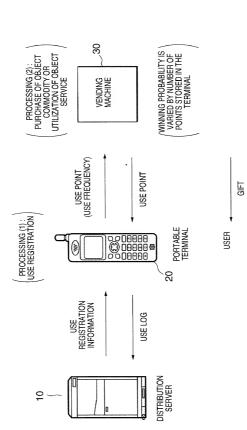


FIG. 15

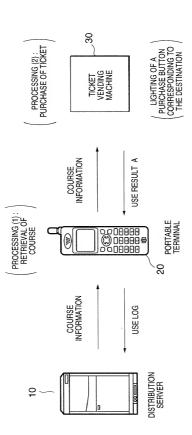


FIG. 16

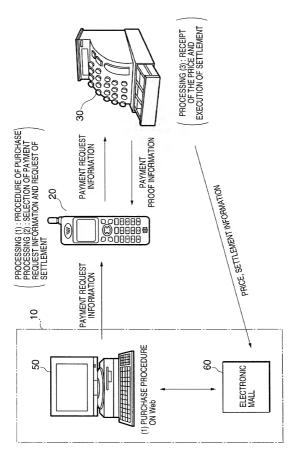


FIG. 17

PURCHASE COMMODITY

COMMODITY: SUPER DIET A

QUANTITY : 1 PRICE : \$70

INDICATION OF PAYMENT METHOD

PRINT A PAYMENT REQUEST FORM

TRANSFER A PAYMENT REQUEST INFORMATION

FIG. 18

CLASSIFICATION OF PURCHASE INFORMATION	PAYMENT REQUEST	
AMOUNT OF MONEY	\$ 70	
PAYMENT REQUEST NUMBER	236846	
PURCHASE INFORMATION IDENTIFIER	826409	

FIG. 19

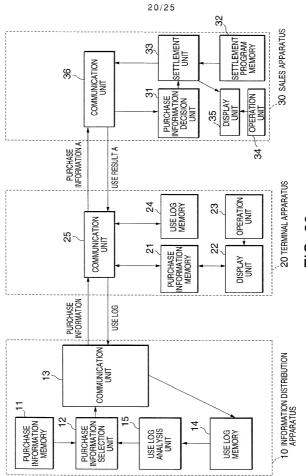


FIG. 20

USER				
ADDITIONAL COMMENT OF USER	G00D	NOT GOOD	G00D	G00D
USER IDENTIFIER	74859	298571	444442	44442
PURCHASE INFORMATION IDENTIFIER	148744	148744	148744	7463295

FIG. 21

SELECTION CONDITION 2	LIKING OF NOODLE	LIKING OF CAR	
SELECTION CONDITION 1	TENDENCY SAME AS 44442	TENDENCY REVERSE OF 444442	
USER IDENTIFIER	74859	298571	

FIG. 22

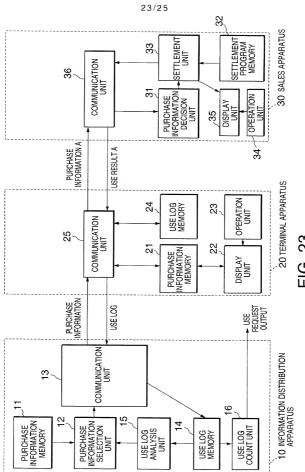


FIG. 23

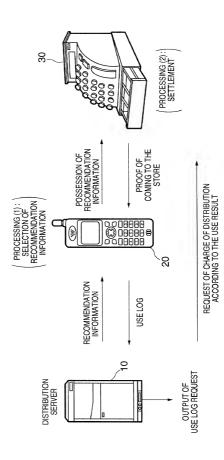


FIG. 24

